



## **Business Management- Course Syllabus**

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### **Description:**

The course in business management will help to develop a business management culture, which is vital for promoting economic development. It is also intended to acquaint students with knowledge of principles and procedures in business and skills that are necessary for a successful business career. The course will further lead to the acquisition of attitudes that are necessary for success in modern business practice.

**Textbook:** Business Management – Excel Education Systems, Inc. 2018 ©

### **Course objectives:**

- Recognize the main functional areas of business management.
- Acquire basic principles and techniques for managing a profitable business enterprise.
- Develop skills for solving business problems and minimizing business risks.
- Acquire the capability for developing sound financial basis for business.
- Develop appropriate attitudes and the necessary ethics for modern business.

### **Contents:**

#### **Semester A**

Chapter 1 – Introduction to Management  
Chapter 2 – Organizational Structure  
Chapter 3 – Organizational Theory  
Chapter 4 – Organizational Culture and Innovation  
Chapter 5 – Organizational Behavior  
Chapter 6 – Groups, Teams, and Teamwork  
Chapter 7 – Human Resource Management  
Chapter 8 – Control

#### **Semester B**

Chapter 9 – Leadership  
Chapter 10 – Decision Making  
Chapter 11 – Communication  
Chapter 12 – Strategic Management  
Chapter 13 – Ethics in Business  
Chapter 14 – Globalization and Business  
Chapter 15 – Diversity in a Global World  
Chapter 16 – Entrepreneurship/Management

### **Grading Scale**

**A = 90-100%**  
**B = 80-89%**  
**C = 70-79%**  
**D = 60-69%**  
**F = under 59%**

### **Grade Weighting**

**Chapter Quizzes..... 70%**  
**Mid-Term/Final Exams .... 30%**  
**100%**